

INTRO About us

MeetingPackage.com has been successful in the Nordics and UK, delivering millions EUR worth of bookings to venue partners.

Company was established in 2014 with the vision of making meeting room bookings as easy as booking hotel rooms.

The company launched MeetingPackage.com in September 2016 in the UK.

Our mission is to become the number #1 tool for searching, booking and managing offsite meetings & events globally by 2020. Our mission is backed by Hospitality and IT industry specialists.

The Global expansion has already started and we are already offering more than 250 000 meeting rooms globally.

Our team consists of many industry professionals with the passion to solve a problem that has been in the industry for years

The team consists of +30 passionate professionals

MANAGEMENT TEAM:



Joonas Ahola CEO & Founder

Pas sionate serial entrepreneur. Over 8 years in meetings and events business.



Matti Toivonen CFO

Senior CFO with over 10 years of CFO experience from VCs to startups.



Tommi Mannonen Director of partnerships

Over 20 years of industry background from Sokos, Rezidor & Restel Hotel Group.



Matti
Rautanen
Marketing
director

Former Digital
Marketing Manager of
Kämp Group for 6
years and before that
worked for Hotelzon.



Himanshu Mittal R&D Manager

Technical Manager background from TeamViewer, Microsoft and Nokia.



Henri Nyström COO

Former CEO of Varusteleka Ltd, one of the most well known eCommerce businesses in Finland.

Organizing offsite meetings is a traditional and uncontested market

650bn USD Total MICE globally 11,6% food & beverag es = 75,4bn

182,65bn USD Venue + Food

60% offsite meetings with 10-100 attendees

109,6bn USD
Offsite meetings of
10-100 attendees

15% marketing commission

16,5%

venue

hire =

107,25b

n

16,4bn USD

Addressable meeting bookings market globally

13,2bn USD 80% Direct sales

3,3bn USD 20% 3rd party sales

OUR TARGET SEGMENT



MEETING
PLANNERS IN
CORPORATIONS
(> 200 EMPLOYEES)



ORGANIZE ON
AVERAGE 70
OFFSITE
MEETINGS P.A



WITH
10-100
DELEGATES

There is no dominant marketplace or technology that enables the booking of offsite meeting rooms

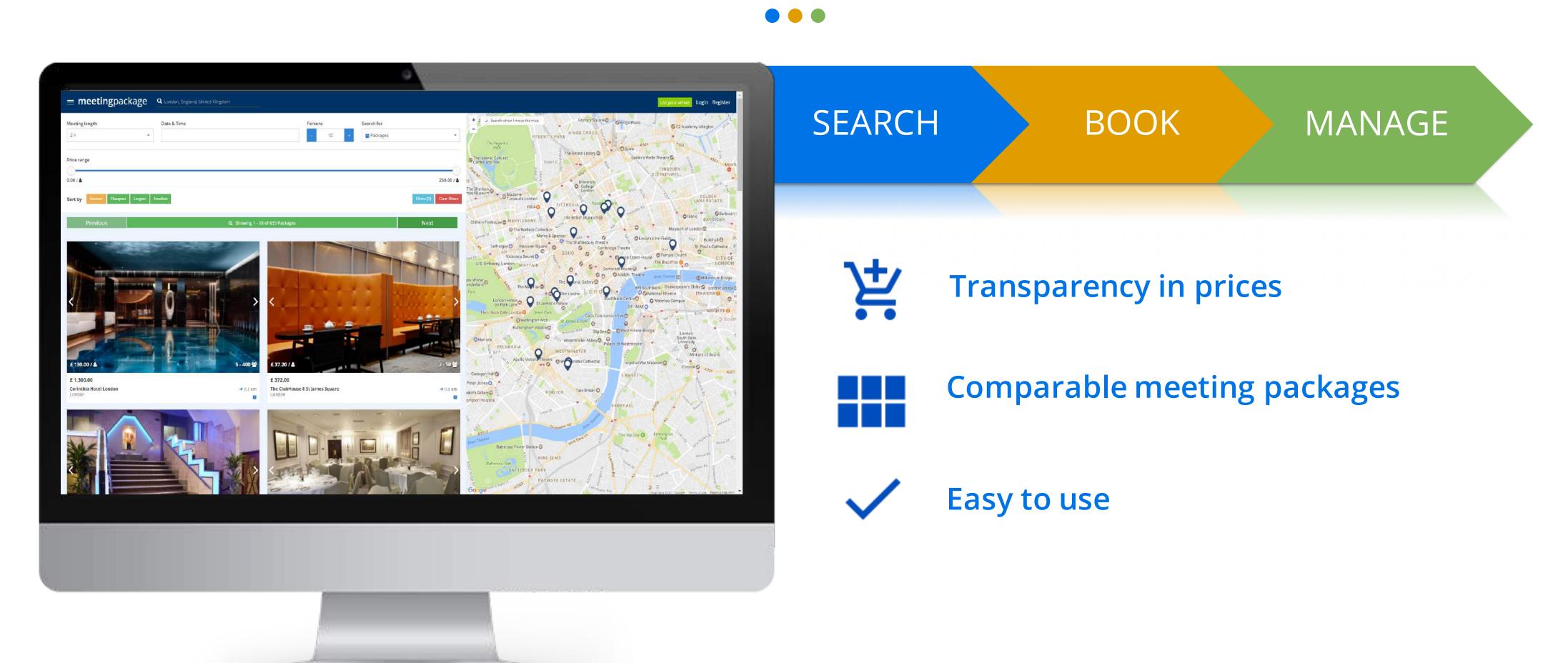
Within the business travel industry, the meetings sector is one of the few areas still missing a globally used **online** booking solution.

Accommodation	Meetings and Events	Flights	Travel and Tourism	Transportation (car)
airbnb airbnb		momondo	Carlson Wagonlit Travel	UBER
Booking.com		skyscanner	AMERICAN TRAVEL	cartrawler with you all the way
Hotels.com		SRB/TZ	Expedia ®	lyA



SOLUTION

The first and only solution globally that has integrated with Opera S&C software. This gives us access to the availability and pricing of our partner hotels.





meeting

package

Check it out or try it yourself

MeetingPackage.com saves more than 15 hours of time for each offsite meeting room booking

• • •

BOOKERS

Search

All Meetings Under one Roof





Real-Time Inventory

Book

Compare Prices





Free to Use

Manage

Communication with Venues





Partnership Rates

COMPANIES

Savings

Control the Meeting Spend





No Setup Costs or Service Fees

Simplicity

User Management



• =

Security

Audit Trail



Security

No IT

Setup

VENUES

Win More Sales

More Sales, Less eRFP's





White label Functionality & Booking Engine

Lower Your Costs

Lower Commission Rates





Dynamic Pricing

Reduce Your Workload

Reservation Management



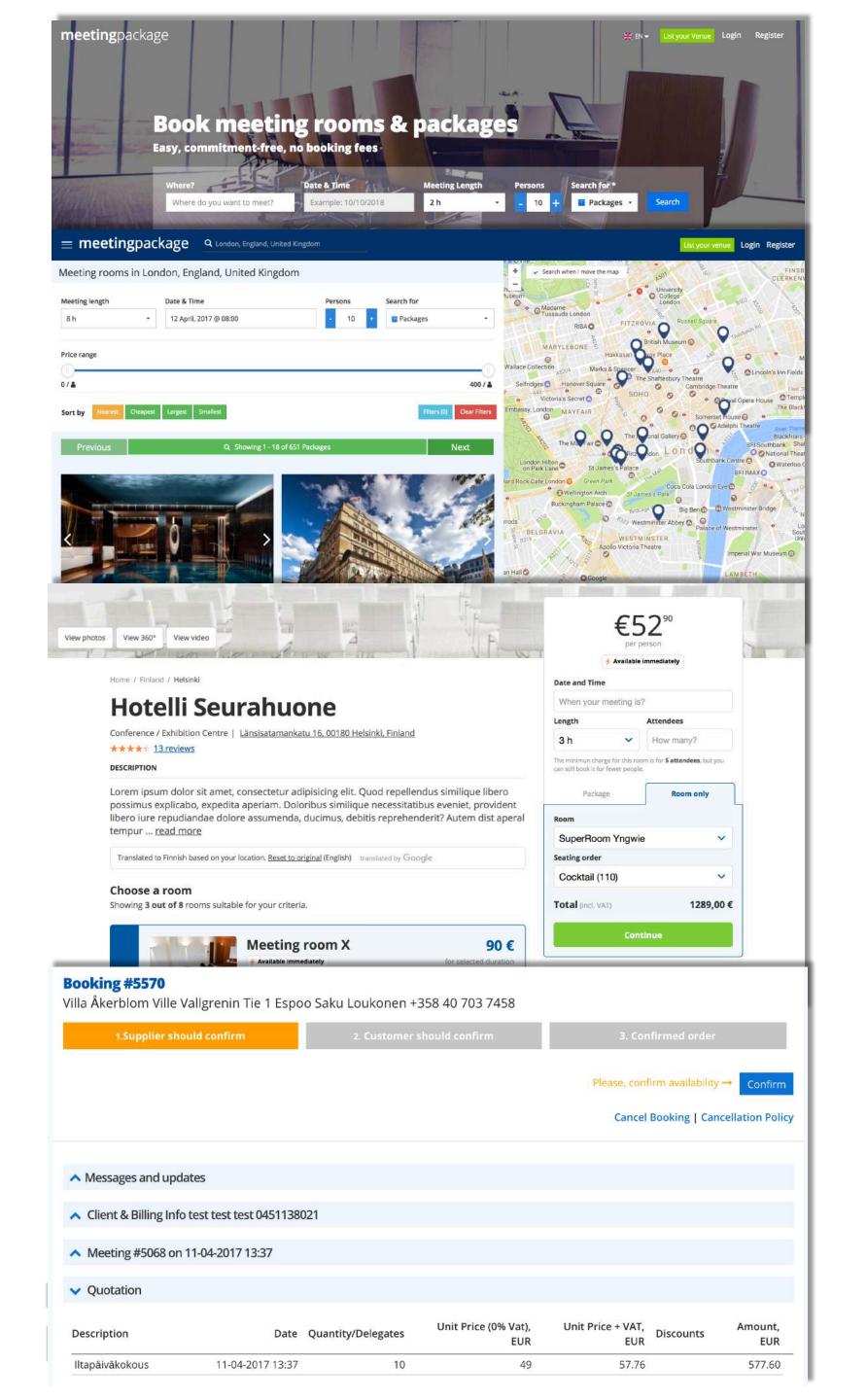


System Integrations



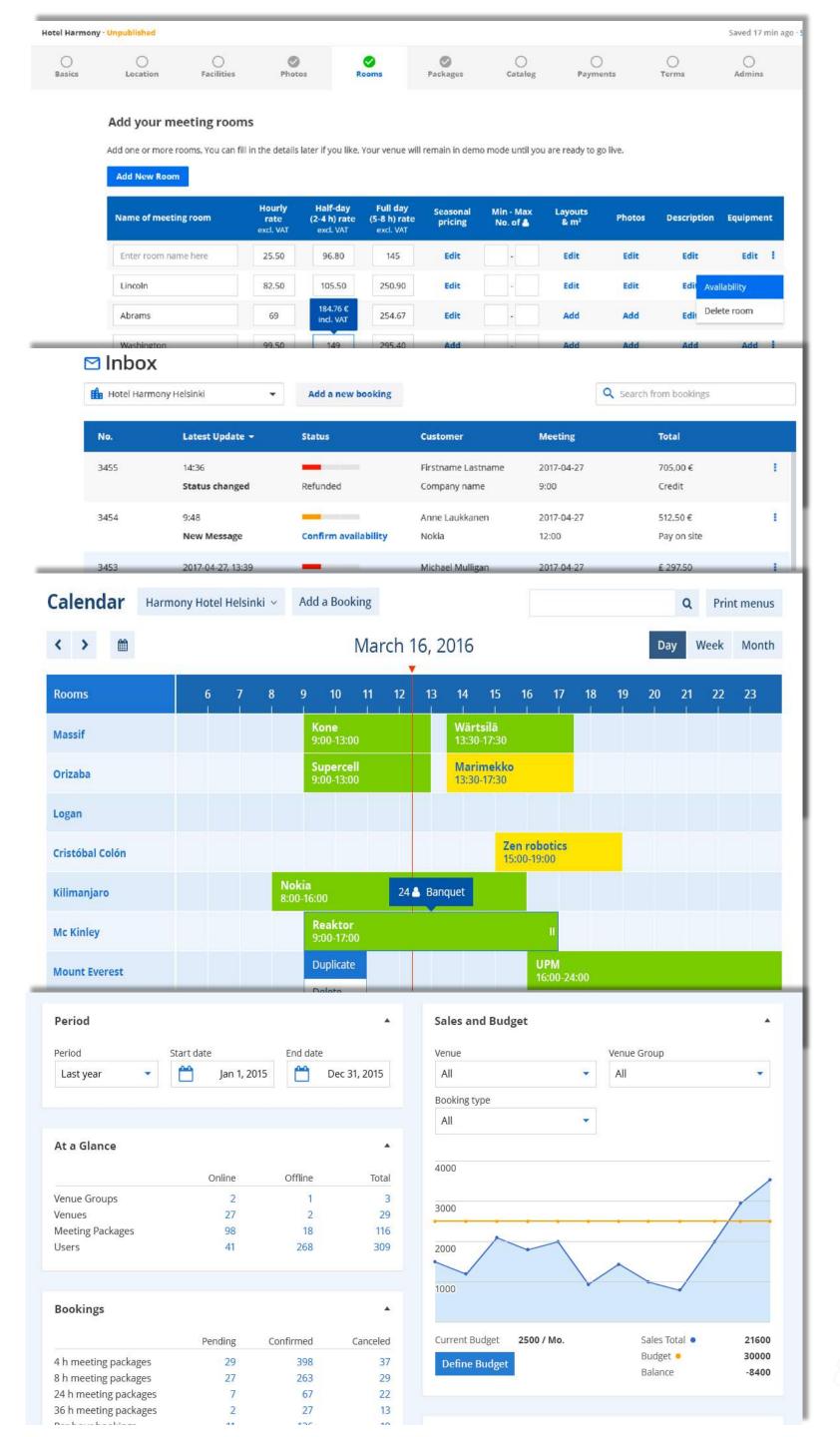


MeetingPackage.com is the only marketplace globally to integrate with Oracle Opera Sales & Catering which gives the possibility to get real time availability and dynamic pricing from hotels that use Opera. This is the only way hotels will give their meeting rooms totally online. (Integration validated June 2017)





VENUES

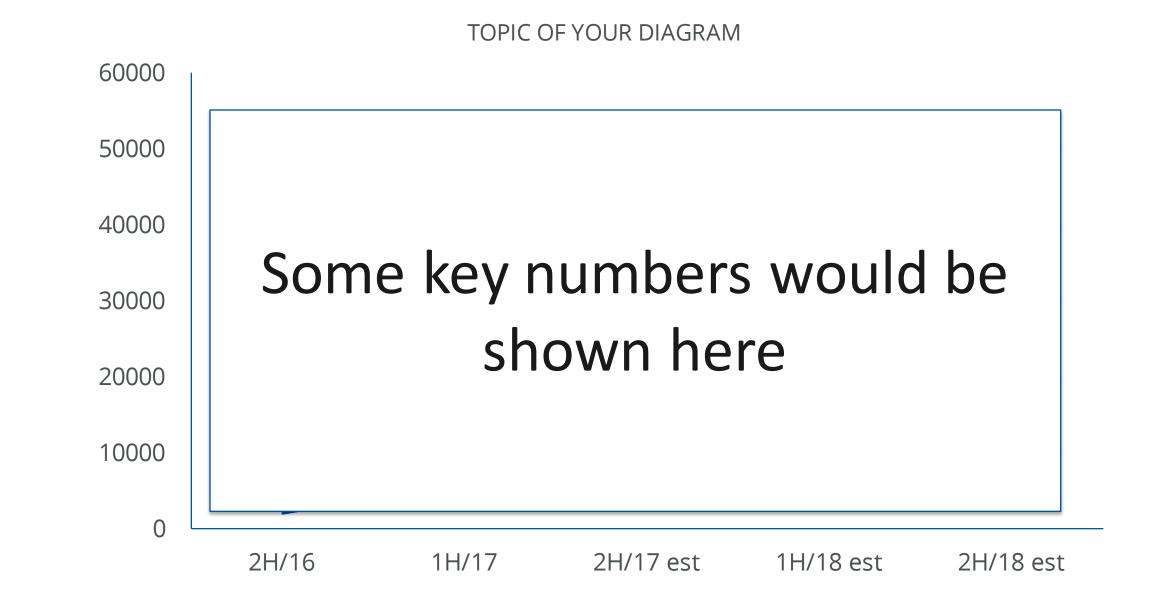


Here would be the key point written. Idea is that the person reading this would get the idea of the whole slide by just reading the topic.



Some of our hotel partners:

LOGO LOGO
LOGO
LOGO
LOGO



Venue Data Online

+ 33 000

+ 250 000

Meeting Rooms

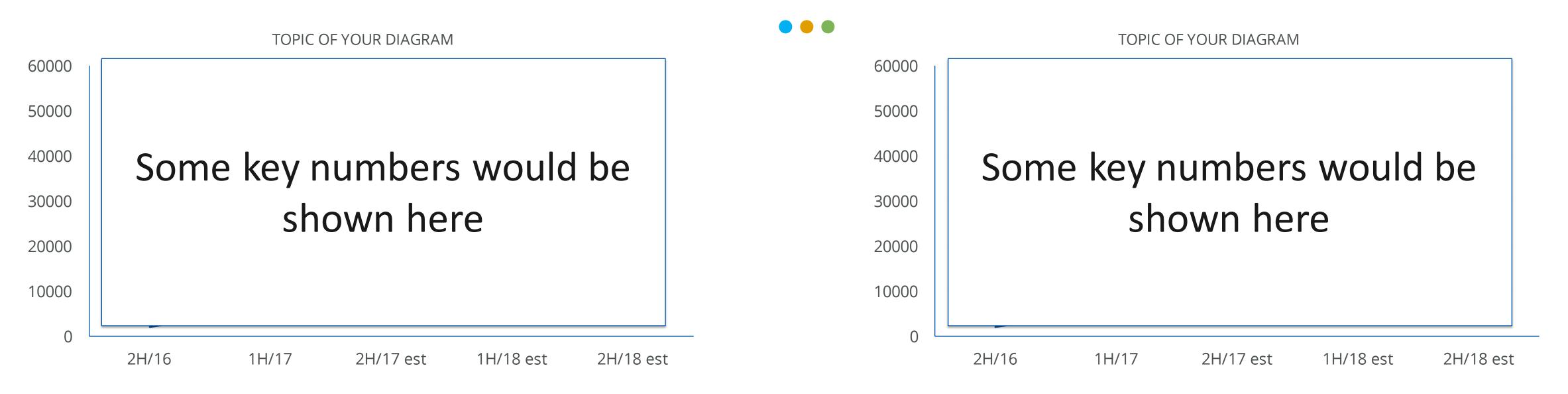
 $XX^{0}/0$

Some key numbers would come here

XX⁰/0

Some key numbers would come here

Here would be the key point written. Idea is that the person reading this would get the idea of the whole slide by just reading the topic.



Some of our customers:

LOGO

LOGO

LOGO

LOGO

LOGO

LOGO

XX% Some key numbers would come here

XX⁰/0
Some key numbers would come here

Average order value

+ 2 500 EUR

Average Attendees

28

Joonas Ahola

CEO & Founder

Keep in touch!



"Let's make success together"

What value we are offering to our corporate customers:

Get responses from venues in minutes not days

Largest inventory of meeting rooms

Real-time reporting on expenses

What value we are offering to our venue partners:

Fastest growing online channel for booking meetings and events

Providing market leading conversion rates

Advanced technology solution to capture the corporate meeting room bookings



